



Name: _____

KID SCOOP MONEY MATTERS SERIES: VALUE

Is cheaper always better?

Ethan got a gift card for his birthday. Which of these T-shirts should he buy? Spending money isn't always as simple as it seems.

QUALITY

Does it seem sturdy and designed to last?

COMPARE

Is there something similar or is it unique?



\$9.99

\$19

PRICE

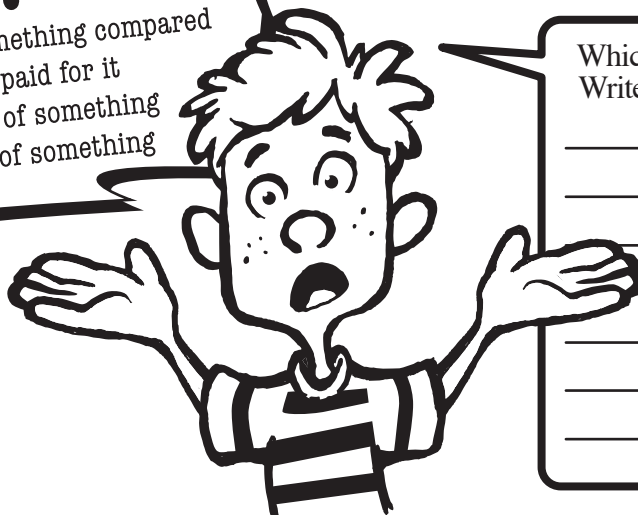
Does the price seem fair or is it too high?

STYLE

Are logos, characters and other extras important to you?

value:

- worth of something compared to the price paid for it
- importance of something
- usefulness of something



Which shirt would **YOU** choose, and why? Write **your** reasons here to help me decide:

Name: _____

Decisions, Decisions

Circle the most important thing you'd consider when buying each of these items.

BIKE	CLOTHES	FOOD	MUSIC
COLOR	COLOR	NUTRITION	POPULARITY
PRICE	PRICE	PRICE	STYLE
QUALITY	QUALITY	FLAVOR	LYRICS
BRAND	BRAND	BRAND	VOCALS
TOYS		MOVIES	
POPULARITY		POPULARITY	
PRICE		STORYLINE	
QUALITY		CAST	
BRAND		GOOD REVIEWS	

Let's Talk!

Ask a parent to tell you about the way they make decisions while shopping. On your next trip to the store, compare and discuss the value of several products.

Woodword™ Explains:

The Smart Way to Spend

Replace the missing words using Woodward's word list.

No one likes to _____ more money than is necessary. So, when you go _____, there are a lot of things to consider.

First, are you spending more than you can _____? Setting a budget **before** you get to the store – *and sticking to it* – can keep you from _____.

Next, look at the quality of the item you're buying. Is the more expensive item better made than a _____ version? If so, it might last longer and is a better _____. Or is the more expensive item pricier only because it is cool and trendy?

Thinking about what's most important to you is how you decide the best value when making a _____. It's the **smart way** to spend!



Standards Link: Reading Comprehension: Use strategies of the reading process to follow written directions.

Name: _____



Kid Scoop Together

Alphabet Math

Working with a family member, give each letter of the alphabet these money values:

A = 1¢	N = 14¢
B = 2¢	O = 15¢
C = 3¢	P = 16¢
D = 4¢	Q = 17¢
E = 5¢	R = 18¢
F = 6¢	S = 19¢
G = 7¢	T = 20¢
H = 8¢	U = 21¢
I = 9¢	V = 22¢
J = 10¢	W = 23¢
K = 11¢	X = 24¢
L = 12¢	Y = 25¢
M = 13¢	Z = 26¢

Using these letter values, add up the “value” of each word in the headlines on the front page of the newspaper. For example:

$$\begin{array}{r}
 \text{SCOOP} \\
 19¢ + 3¢ + 15¢ + 15¢ + 16¢ \\
 \hline
 \text{“SCOOP”} = 68¢
 \end{array}$$

Which word is the **most expensive**? Cut it out and paste it here:

WORD VALUE: \$ _____

Which is the **least expensive**? Cut it out and paste it here:

WORD VALUE: \$ _____

BONUS MATH CHALLENGES

- Find a word in a news article with five letters or less that is worth at least 50¢.
- Find a word that is worth exactly \$1.00.
- Which word in these **Kid Scoop** pages is worth the most?
- What is the value of all the letters in your teacher’s last name?

Standards Link: Math / Number Sense.

Ad Values

Find three advertisements in the newspaper. Read each one and decide what **value** they are selling. Are they selling something because it is the best price? Or, because it is cool? Or something else?

Standards Link: Research: Use the newspaper to locate information.

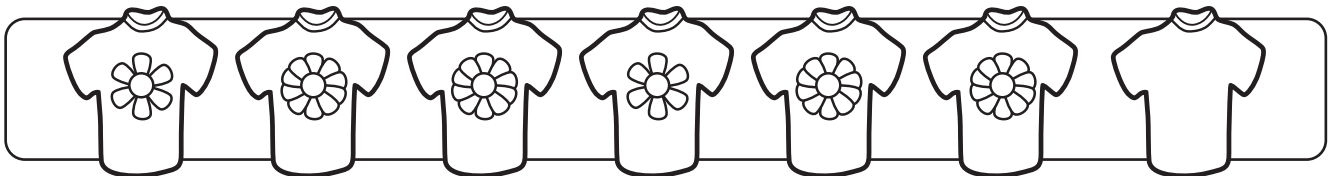
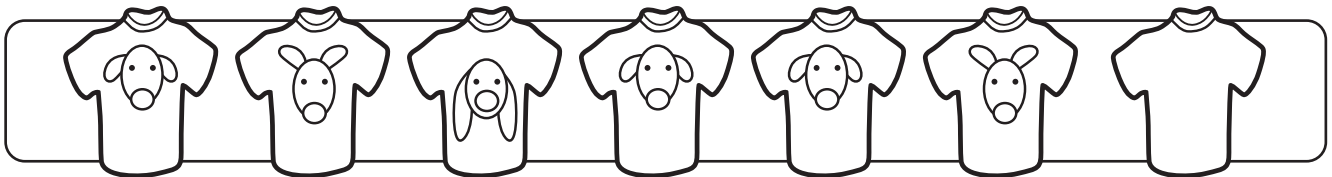
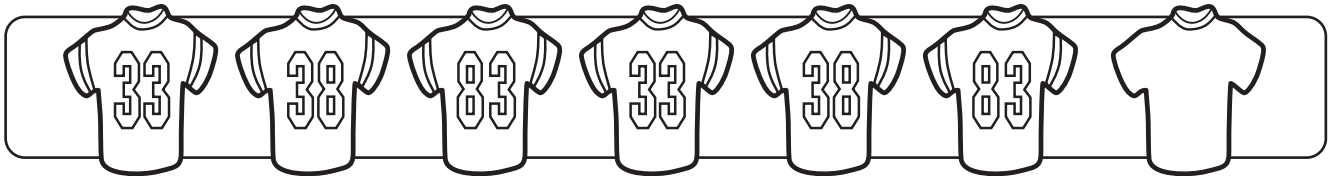
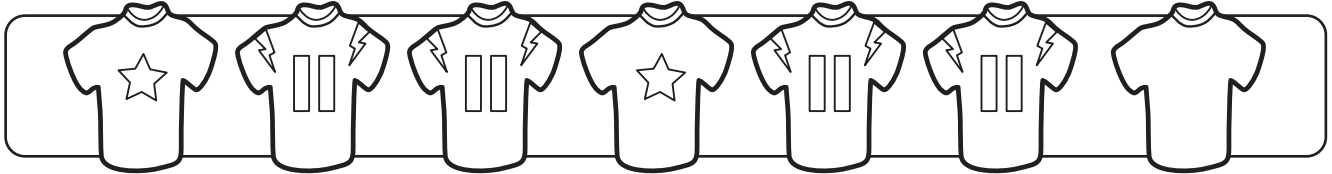


Name: _____

Puzzler



Draw the t-shirt that continues the pattern in each row.



Standards Link: Visual Discrimination: Find similarities and differences in common objects.

VOCABULARY BUILDERS

VALUE

The noun **value** means the worth of something compared to its price.

The comic book Ray sold to me was a really good **value** at just 99¢.

Try to use the word **value** in a sentence today when talking with your friends and family members.



What did the bird say when she found a sweater for just one dollar?

ANSWER: "Cheap! Cheap!"



Name:

Kid Scoop Jumbo Word Search

Find the words by looking up, down, backwards, forwards, sideways and diagonally.
Then see how many of these words you can find in today's newspaper.

EXPENSIVE

QUALITY

DECIDE

BUDGET

MONEY

PRICE

VALUE

COOL

PAID

ITEM

BRAND

GIFT

FAIR

SHOPPING

TOYS

T	F	I	G	P	J	E	F	E	G
Q	E	V	W	F	A	I	R	V	N
B	U	D	G	E	T	I	M	I	I
R	L	A	P	X	C	E	D	S	P
A	A	X	L	V	T	I	H	N	P
N	V	O	D	I	W	X	R	E	O
D	O	S	Y	O	T	J	K	P	H
C	G	M	O	N	E	Y	R	X	S
N	E	P	X	E	D	I	C	E	D

Standards Link: Letter sequencing. Recognized identical words.
Skim and scan reading. Recall spelling patterns.



Name:

Answers

Page 2

The Smart Way to Spend

spend
 shopping
 afford
 overspending
 cheaper
 value
 purchase

Page 4



Page 6

T	F	I	G	P	J	E	F	E	G
Q	E	V	W	F	A	I	R	V	N
B	U	D	G	E	T	I	M	I	I
R	L	A	P	X	C	E	D	S	P
A	A	X	L	V	T	I	H	N	P
N	V	O	D	I	W	X	R	E	O
D	O	S	Y	O	T	J	K	P	H
C	G	M	O	N	E	Y	R	X	S
N	E	P	X	E	D	I	C	E	D